

Iqra J.

Senior UI/UX Designer

SUMMARY

- Experience with Marketing and Brand designs, Photo editing; - Good skills working with Website and Mobile App UI/UX Design; - Deep ability with Concept & Design Development; - Experience working with Infographic Designs; - Prototype User Experience design; - Intermediate English; - Available ASAP.

TECHNICAL SKILLS

Main Technical Skills	UI/UX
UI/UX/Wireframing	Adobe Illustrator, Adobe Photoshop, Adobe premier pro, Adobe XD, Figma, UI/UX

EXPERIENCE

UI/UX Designer

2022 – Present

Graphic Designer

2022 – Present

Responsibilities:

User Interface Design (Mobile Applications)

- Design sample layouts, based on knowledge of layout & esthetics design concepts.
- Design app screens and create prototypes
- Design and create icons/logo, feature graphics, application screenshots for Google play store & Splash screen mirroring company brand style.
- Provide assets to development department.

User Interface Design (Web Page)

- Produced creative website layouts (both e-commerce and non-e-commerce)
- Design landing pages and create prototypes
- Design their responsive view
- Provide assets to development department.

Social Media Designs

- Work with marketing department & design various promotional designs
- Design creative blog posts, social media ads, banners, graphics, discount or promotional post, info graphics, emails & newsletters.

Visual Identity designs

- Design Logos, company letterhead, business cards, company brochures, flyers, software box

Tools: Adobe Photoshop, Adobe Illustrator, Adobe XD, Figma

Graphic Designer

2020 – 2022

Responsibilities:

User Interface Design (Mobile Applications)

- Design sample layouts, based on knowledge of layout & esthetics design concepts.
- Design app screens and create prototypes
- Design and create icons/logo, feature graphics, application screenshots for Google play store & Splash screen mirroring company brand style.
- Provide assets to development department.

Graphic Designer (cont.)

2022 – Present

Responsibilities:

User Interface Design (Web Page)

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- Provide assets to development department.

Social Media Designs

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Visual Identity designs

- Design Logos, company letterhead, business cards, company brochures, flyers, software box

Graphic Designer

July 2019 – Jan 2020

Responsibilities:

User Interface Design (Mobile Applications)

- Design app screens and create prototypes
- Design and create icons/logo, feature graphics, application screenshots for Google play store, Splash screen based on brand identity.
- Provide assets to development department.

User Interface Design (Web Page)

- Design creative e-commerce website layouts
- Design various landing pages and create prototypes
- Design their responsive view
- Provide assets to development department.



- Edit products images for website.

Social Media Designs

- Work with marketing department & design various promotional designs
- Design creative social media ads, website banners, promotional ads, stories, emails & newsletters, popups.

Printing Designs

- Design all printing material including Banners, flyers, brochure, standee, business cards, employee cards.

Graphic Designer

March 2019 – July 2019

Responsibilities:

User Interface Design (Mobile Applications)

- Design app screens
- Design and create icons/logo, feature graphics, application screenshots for Google play store, Splash screen based on brand identity.
- Provide assets to development department.

EDUCATION

Lahore Leads University

Bachelor of Science: Computer Science

Graphic Designing | IT Advice

March 2019

