Timofey B.
Senior UI/UX and Product Designer

SUMMARY

- More than 19 years at Design sphere - Proven work experience as a UI/UX, Graphic, Product Designer - Proven work experience as a Design Lead - Art direction of digital design projects - Design department management - Up-to-
date knowledge of design software like Adobe Illustrator and Photoshop, Figma - Experience in creating own IT product -
Team spirit; strong communication skills to collaborate with various stakeholders - Good time-management skills -Intermediate+ English - Availability starting from 21.08.2023

TECHNICAL SKILLS

Main Technical Skills	Figma
UI/UX/Wireframing	Adobe Creative Suite, Atomic design, Avocode, Balsamiq, Clickable prototypes, Design systems, Figma, Invision & Marvel, Principle, Responsive Design, Sketch, Style guides, User flows, UX research, Wireframes
Methodologies, Paradigms and Patterns	Kanban, Scrum, User Stories
QA, Test Automation, Security	Usability tests, Zeplin
Other Technical Skills	Mind Mapping

EXPERIENCE

Product and UI/UX Designer

Feb 2023 – Present

Product designer, P2H

Oct 2020 – Nov 2022

Founder and Product designer, Placever

Sep 2019 – Sep 2020

Lead Designer, Everad Group

May 2017 – Sep 2019

UI/UX Designer, Art Director, TimofeyBak.com

Oct 2014 – May 2017

Web/UI Designer, Timofey.NET

Jul 2006 – Oct 2014

Senior Web Designer, GameDev

Jul 2012 – Jan 2013

Senior Graphic Designer, ZEEMA

Sep 2008 – Mar 2009

Senior Web Designer, Proggart

Nov 2007 – Sep 2008

Senior Web Designer, Adelite

Sep 2006 – Nov 2007

Interactive Web Designer, FutureVision/Webex

Apr 2005 – Aug 2006

Graphic Web Designer, World Web Studio

Feb 2004 – Apr 2005

Graphic Web Designer, Aiken Interactive

May 2003 – Feb 2004

PROJECTS

Product Designer, P2H

October 2020 - November 2022
Description: The project I made is the non-profit sector platform that launches its integrated services to enable and activate the sector in the Saudi Kingdom's vision 2030 to increase the volume of societal and economic contribution.
Responsibilities:

- Design for a huge Saudi government project
- UX and UI project design from scratch
- Design system and assets library creation
- Mentoring other UX/UI designers

Founder and Product designer, Placever

September 2019 - September 2020
Description: Placever is a fast-growing startup. It is a tourist and navigation mobile application that should help people in a foreign country while walking around the city to recognize different local places.
Responsibilities:

- Research and business planning
- Information architecture and different UX solutions
- Wireframing and prototyping
- User interfaces designed for web and mobile

- Assistance with developers

Design Lead, Everad Group

May 2017 - September 2019
Description: Everad is a global direct advertiser and CPA network in Nutra vertical (Health&Beauty). Now more than 200 employees work in the company. They cover markets of the CIS, Europe, Asia, and Central Africa.
Responsibilities:

  - Manage design team (5 designers)
  - Quality assistance from naming to front-end of all products
  - Art direction of all company design solutions
  - Complex product design of a big medical good
  - UX and UI design of internal company systems
  - Document and maintain visual identity standards
  - Searching and hiring UX/UI designers

UI/UX Designer, Art Director, TimofeyBak.com

Feb 2021 – Jul 2021
Responsibilities:

  - UX/UI
  - Interactive Design
  - Mobile Apps Design
  - Visual Identity

Web/UI Designer, Timofey.NET

July 2006 - October 2014
Responsibilities:

  - Web Sites Design
  - UX/UI
  - Interactive Design
  - Mobile Apps Design
  - Visual Identity
  - Branding

Senior Web Designer, GameDev

July 2012 - January 2013
Responsibilities:

  - Inner Web project Design
  - Concepting

Senior Graphic Designer, ZEEMA

September 2008 - March 2009
Responsibilities:

  - Inner Web project Design
  - Concepting

Senior Web Designer, Proggart

November 2007 - September 2008
Responsibilities:

- Web Sites Design
- Graphic Design
- Concepting

Senior Web Designer, Adelite

September 2006 - November 2007
Responsibilities:

- Web Sites Design
- Online shops Design
- Advertising Design

Interactive Web Designer, FutureVision/Webex

Aug 2018 – Dec 2018
Responsibilities:

- Web Sites Design
- Branding
- Flash Design

Graphic Web Designer, World Web Studio

February 2004 - April 2005
Responsibilities:

- Web Sites Design
- Concepting
- Advertising Design

Graphic Web Designer, Aiken Interactive

May 2003 - February 2004
Responsibilities:

- Web Sites Design
- Concepting
- Branding
- HTML Coding
- Copywriting

EDUCATION

Kyiv National Taras Shevchenko University