

# Monika P.

## Senior UX Researcher

### SUMMARY

- A wide profile Qualitative Researcher with strong academic background, over 12 years' experience in the field of marketing research and a big passion for UX and Human Centered Design. - In 2021 I have undertaken a UX Design bootcamp in order to deepen my UX knowledge. - Recently, after a few years in Finland I moved back to Poland, therefore I am determined to further my career as a UX Researcher in this country. - Expertise: usability testing, IDI's, diads, triads, mini groups and FGI's, ethnography: in-home visits, observations, diary studies, artifact analysis, discussion forums, workshops, surveys, AB tests, mouse-, click- and eyetracking sessions. - Advanced English

### TECHNICAL SKILLS

<b>Main Technical Skills</b>	UI/UX
<b>JavaScript Libraries and Tools</b>	LoopBack
<b>Security</b>	AWS Security Groups
<b>Data Analysis and Visualization Technologies</b>	Google Analytics
<b>Amazon Web Services</b>	AWS Security Groups
<b>UI/UX/Wireframing</b>	Figma, Maze, UI/UX, UserZoom
<b>SDK / API and Integrations</b>	GraphQL
<b>Collaboration, Task &amp; Issue Tracking</b>	Jira, Miro
<b>Soft Skills</b>	Research Skills
<b>Platforms</b>	Typeform
<b>QA, Test Automation, Security</b>	Unit Testing, Usability tests
<b>Other Technical Skills</b>	FGI's, Mural, Survey Force

## WORK EXPERIENCE

### UX Researcher, Helsinki, Finland

**Duration:** May 2021 to May 2022

**Summary:** Creation and ownership of user insight research process for the company

**Responsibilities:**

- being a HumanCenteredDesign approach advocate – providing actionable insights regarding users/customers by delivering reports, findings presentations and organizing online workshops to develop customer understanding and empathy among product teams and design
- close collaboration with different stakeholders across the product teams (especially UX Design and Marketing teams) – gathering subjects/issues which demand better understanding, identifying research needs and proposing research methods and techniques accordingly
- responsible for holistic research conduction of both iterative and ad hoc/on demand projects: preparation of interview scenarios, sample recruitment criteria, online UX tests moderation / observation, gathering data/analysis and preparation of recommendations for product teams responsible for the topic (UI or process adjustments) cooperation with external stakeholders responsible for outsourced research and marketing projects.

### Senior Researcher, Sopot, Poland

**Duration:** March 2019 to May 2020

**Summary:** Participation in and leading/managing qualitative research projects

**Responsibilities:**

- preparing proposals for research projects
- fieldwork qualitative analysis and reporting
- project results presentation
- relations with clients/stakeholders and constructing recommendations

### Freelance Researcher

**Duration:** September 2014 to October 2018

**Summary:** Mainly in collaboration with PBS Department of Market Research – participation in and leading/managing qualitative research projects.

### Junior Researcher in Market Research Department

**Duration:** February 2011 to August 2014

**Summary:** Participation in and managing qualitative research projects

### Intern in the Department of Qualitative Research

**Duration:** September 2010 to February 2011

**Summary:** Fieldwork - moderating qualitative interviews, transcriptions

### CATI interviewer

**Duration:** May - September 2010

**Summary:** Conducting telephone interviews as part of ongoing research projects.



## EDUCATION

- **UX DESIGNER bootcamp**  
Infoshare Academy  
2021
- **Sociology - Research procedures and data analysis**  
University of Gdansk - Dep. of Social Sciences  
2012
- **Sociology - Social Communication and Journalism**  
School of Management in Gdansk (WSZ)  
2009

