

Tina Rozman

Middle Hubspot Specialist

SUMMARY

A multi-skill person with extensive technical expertise and a robust engineering background. With over a decade of experience in software development, the engineer possesses a deep understanding of various programming languages, tools, and methodologies. Notably, the engineer has implemented and optimized CRM systems, particularly HubSpot, enhancing automation and CRM adoption across teams.

TECHNICAL SKILLS

Main Technical Skills	HubSpot, Marketing research, Project Management, Marketing Strategy
Platforms	HubSpot
Project Management & Administration	Marketing research, Project Management

WORK EXPERIENCE

Customer Care Manager, Ticketing and hospitality

Duration: April 2012 - February 2018

Responsibilities: Customer care and support for ticketing and hospitality services.

Customer Care Manager, Customer Care Manager Role

Duration: May 2014 - January 2018

Responsibilities: Managed customer support and service operations.

Copywriter, Copywriting Project

Duration: February 2016 - September 2016

Responsibilities: Developed engaging content for marketing campaigns.

Community Manager, Community Management for Cineplexx

Duration: April 2013 - October 2013

Responsibilities: Managed the online community for Cineplexx Slovenia.

Talent Sourcer, Technical Talent Sourcing

Duration: March 2019 - April 2020

Responsibilities: Sourced and recruited candidates for technical positions, conducted screenings and interviews.



Project Manager, Advertising and Marketing Campaigns

Duration: August 2017 - February 2019

Responsibilities: Prepared and executed advertising and email marketing campaigns, assisted with chatbots implementation.

Technologies: Chatbots, Email Marketing Tools

Business Support Specialist, Business Support

Duration: April 2020 - April 2022

Head of Event Management, Event Management

Duration: April 2022 - April 2023

Responsibilities: Plan and execute events, manage budgets and contracts.

Technologies: Event Management Software

Hubspot Specialist, Hubspot Specialist Role

Duration: April 2023 - April 2024

Responsibilities: Set up and optimized HubSpot portals, automation workflows, sales and service pipelines, created reports and dashboards.

Technologies: HubSpot, SaaS solutions

HubSpot Strategist, HubSpot Implementation & Optimization

Duration: April 2024 - November 2024

Responsibilities: Led HubSpot CRM implementation, inbound marketing strategy training, and provided support.

Technologies: HubSpot CRM

