

# Prince Martins Roberts

## Middle Crypto & Web3 Community Manager

### SUMMARY

- Accomplished Software Engineer with over 4 years of experience in developing robust code for high-volume businesses. - In-depth expertise in project management and a proven track record of applying skills in the efficient completion of several large-scale projects. - Highly skilled in SEO integration, digital marketing, and community management, particularly within the crypto and blockchain domains. - Holds multiple certifications in Moderating and Community Management, Project Management, Digital Marketing, and web3 management. - Technical prowess in project management platforms, community moderation tools such as Discord and Telegram, and leveraging social media analytics to enhance follower retention and engagement. - Recognized for successfully leading the Web3 community management, with achievements including a 20% improvement in follower retention through the introduction of new analytic protocols.

### TECHNICAL SKILLS

<b>Main Technical Skills</b>	Project Management (5 yr.), Unreal Engine (4 yr.), DigitalOcean (4 yr.), MS SQL Server Management Studio (5 yr.)
<b>Databases &amp; Management Systems / ORM</b>	MS SQL Server Management Studio (5 yr.)
<b>Cloud Platforms, Services &amp; Computing</b>	DigitalOcean (4 yr.)
<b>iOS Libraries and Tools</b>	Core Graphics
<b>QA, Test Automation, Security</b>	CSP
<b>Project Management &amp; Administration</b>	Project Management (5 yr.)
<b>Other Technical Skills</b>	Unreal Engine (4 yr.)

### WORK EXPERIENCE

#### Community Manager, Community Management in China

**Duration:** May 2022 to December 2022 (7 months)

**Summary:** Led the English and Russian community, scaling content creation and increasing member engagement, while educating about project prospects within the Web3 community.

**Responsibilities:** Maintained documentation, tracked community growth, designed marketing campaigns, created visibility content, managed content in various formats, served as a subject-matter expert and editor of social media pages, and collaborated to build

regional communities.

**Technologies:** Discord, Google Sheets, social media platforms

### **Community Manager, Community Management in India**

**Duration:** September 2020 to August 2021 (1 year)

**Summary:** Oversaw the strategic management of social media platforms, improved follower retention, and implemented new analytic protocols.

**Responsibilities:** Worked closely with PR and marketing to develop digital marketing strategies, managed content creation, onboarding and training new social media writers and editors, implemented new analytic protocols, and trained employees on best practices.

**Technologies:** Social media platforms, Google Sheets, content management systems

### **Marketing Manager, Marketing in India**

**Duration:** November 2019 to July 2020 (9 months)

**Summary:** Set marketing objectives, crafted digital marketing strategies, and worked on brand visibility for a blockchain analytics platform.

**Responsibilities:** Developed digital marketing strategies, collected and interpreted analytics for improved marketing tactics, and enhanced community involvement.

**Technologies:** SEO, social media platforms, Google Analytics

## **EDUCATION**

- **Project Create**  
Not provided  
2017

## **CERTIFICATION**

- **Moderating and Community Management**  
TheSolArmy  
2021
- **Project Management**  
Google  
2019
- **Digital Marketing**  
Google  
2020
- **Project management**  
udemy  
2022
- **web3 management**  
coursera  
2022

