

Hiring software engineer as easy as calling a taxi.

Prince Martins Roberts

Web3 Community Manager

SUMMARY

- Accomplished Software Engineer with over 4 years of experience in developing robust code for high-volume businesses. - In-depth expertise in project management and a proven track record of applying skills in the efficient completion of several large-scale projects. - Highly skilled in SEO integration, digital marketing, and community management, particularly within the crypto and blockchain domains. - Holds multiple certifications in Moderating and Community Management, Project Management, Digital Marketing, and web3 management. - Technical prowess in project management platforms, community moderation tools such as Discord and Telegram, and leveraging social media analytics to enhance follower retention and engagement. - Recognized for successfully leading the Web3 community management, with achievements including a 20% improvement in follower retention through the introduction of new analytic protocols.

SKILLS

Main Technical Skills	Project Management (5 yr.), Unreal Engine (4 yr.), DigitalOcean (4 yr.), MS SQL Server Management Studio (5 yr.)
iOS Libraries and Tools	Core Graphics
Other Technical Skills	CSP

WORK EXPERIENCE

Community Manager, Community Management in China

Duration: May 2022 to December 2022 (7 months)

Summary: Led the English and Russian community, scaling content creation and increasing member engagement, while educating about project prospects within the Web3 community.

Responsibilities: Maintained documentation, tracked community growth, designed marketing campaigns, created visibility content, managed content in various formats, served as a subject-matter expert and editor of social media pages, and collaborated to build regional communities.

Technologies: Discord, Google Sheets, social media platforms

Community Manager, Community Management in India

Duration: September 2020 to August 2021 (1 year)

Summary: Oversaw the strategic management of social media platforms, improved follower retention, and implemented new analytic protocols.

Responsibilities: Worked closely with PR and marketing to develop digital marketing strategies,



managed content creation, onboarding and training new social media writers and editors, implemented new analytic protocols, and trained employees on best practices.

Technologies: Social media platforms, Google Sheets, content management systems

Marketing Manager, Marketing in India

Duration: November 2019 to July 2020 (9 months)

Summary: Set marketing objectives, crafted digital marketing strategies, and worked on brand visibility for a blockchain analytics platform.

Responsibilities: Developed digital marketing strategies, collected and interpreted analytics for improved marketing tactics, and enhanced community involvement.

Technologies: SEO, social media platforms, Google Analytics

EDUCATION

- **Project Create**

Not provided
2017

CERTIFICATION

- **Moderating and Community Management**

TheSolArmy
2021

- **Project Management**

Google
2019

- **Digital Marketing**

Google
2020

- **Project management**

udemy
2022

- **web3 management**

coursera
2022

