Prince Martins Roberts
Middle Crypto & Web3 Community Manager

SUMMARY

- Accomplished Software Engineer with over 4 years of experience in developing robust code for high-volume businesses. - In-depth expertise in project management and a proven track record of applying skills in the efficient completion of several large-scale projects. - Highly skilled in SEO integration, digital marketing, and community management, particularly within the crypto and blockchain domains. - Holds multiple certifications in Moderating and Community Management, Project Management, Digital Marketing, and web3 management. - Technical prowess in project management platforms, community moderation tools such as Discord and Telegram, and leveraging social media analytics to enhance follower retention and engagement. - Recognized for successfully leading the Web3 community management, with achievements including a 20% improvement in follower retention through the introduction of new analytic protocols.

TECHNICAL SKILLS

Main Technical Skills	Project Management (5 yr.), Unreal Engine (4 yr.), DigitalOcean (4 yr.), MS SQL Server Management Studio (5 yr.)
Databases & Management Systems / ORM	MS SQL Server Management Studio (5 yr.)
Cloud Platforms, Services & Computing	DigitalOcean (4 yr.)
iOS Libraries and Tools	Core Graphics
QA, Test Automation, Security	CSP
Project Management & Administration	Project Management (5 yr.)
Other Technical Skills	Unreal Engine (4 yr.)

WORK EXPERIENCE

Community Manager, Community Management in China

Duration: May 2022 to December 2022 (7 months)
Summary: Led the English and Russian community, scaling content creation and increasing member engagement, while educating about project prospects within the Web3 community.
Responsibilities: Maintained documentation, tracked community growth, designed marketing campaigns, created visibility content, managed content in various formats, served as a subject-matter expert and editor of social media pages, and collaborated to build

regional communities.
Technologies: Discord, Google Sheets, social media platforms

Community Manager, Community Management in India

Duration: September 2020 to August 2021 (1 year)
Summary: Oversaw the strategic management of social media platforms, improved follower retention, and implemented new analytic protocols.
Responsibilities: Worked closely with PR and marketing to develop digital marketing strategies, managed content creation, onboarding and training new social media writers and editors, implemented new analytic protocols, and trained employees on best practices.
Technologies: Social media platforms, Google Sheets, content management systems

Marketing Manager, Marketing in India

Duration: November 2019 to July 2020 (9 months)
Summary: Set marketing objectives, crafted digital marketing strategies, and worked on brand visibility for a blockchain analytics platform.
Responsibilities: Developed digital marketing strategies, collected and interpreted analytics for improved marketing tactics, and enhanced community involvement.
Technologies: SEO, social media platforms, Google Analytics

EDUCATION

- **Project Create**
  Not provided
  2017

CERTIFICATION

- **Moderating and Community Management**
  TheSolArmy
  2021
- **Project Management**
  Google
  2019
- **Digital Marketing**
  Google
  2020
- **Project management**
  udemy
  2022
- **web3 management**
  coursera
  2022