

Roman Y.

Expert UI/UX Designer

SUMMARY

- Has extensive experience as a Lead Designer, managing multiple projects simultaneously while mentoring junior designers.
- His portfolio includes designing complex interfaces for industries like cryptocurrency platforms, AI-powered iOS apps, legal tech services, and B2B platforms.
- He's responsible for setting UX/UI design direction, ensuring high design standards, and collaborating with developers to ensure smooth implementation.
- His work emphasizes cross-device optimization, user engagement through analytical tools, and a focus on seamless performance across mobile and desktop platforms.
- Design Tools: Proficient in Figma, Photoshop, Illustrator
- Animation: Skilled in web design animation and beyond

TECHNICAL SKILLS

Main Technical Skills	Figma, Adobe Photoshop
UI Frameworks, Libraries, and Browsers	Ant Design
UI/UX/Wireframing	Adobe Illustrator, Adobe Photoshop, Figma
Third Party Tools / IDEs / SDK / Services	ClickUp
iOS Libraries and Tools	Core Animation
Collaboration, Task & Issue Tracking	Jira
Soft Skills	Mentor Aptitude
Platforms	monday.com
Project Management & Administration	Project Management



WORK EXPERIENCE

Lead Designer

April 2021 – Present

Responsibilities:

- Mentoring a Middle UI/UX Designer and a Brand Designer.
- Managed multiple projects simultaneously (2-3 at a time) and was responsible for UX/UI solutions and overall visual direction.
- Adhering to high design standards, ensuring quality implementation and collaboration with cross-functional teams.

Due to NDA restrictions, some projects cannot be publicly disclosed but can be reviewed through public presentations:

<https://spd.tech/case-study/haulhubs-major-transformation-in-transportation-construction-using-ai-and-data/>

<https://spd.tech/case-study/developing-an-ai-powered-ios-app-with-computer-vision-for-face-wellness-analysis/>

<https://spector.ai/>

<https://spd.tech/case-study/transforming-a-legacy-notary-service-into-a-full-blown-legal-tech-solution/>

<https://spd.tech/case-study/overhauling-and-expanding-a-multi-tenant-data-document-storage-and-management-solution-for-a-u-s-technology-provider/>

Lead UX/UI Designer, Exbi Trade (Cryptocurrency Platform)

Duration: April 2021 – February 2022

Summary: Developed the complete UX/UI for Exbi Trade, a cryptocurrency platform.

Responsibilities:

- Developed the complete UX/UI for the cryptocurrency platform, including intuitive design for trading, crypto asset management, and financial transactions
- Created user-friendly interfaces for different user types, from beginners to experienced traders, focusing on simplicity and functionality
- Ensured seamless performance across all devices by optimizing the design for both mobile and desktop versions
- Collaborated with development teams to effectively integrate design and implement new features
- Enhanced overall user experience by introducing analytical tools and testing, leading to increased user engagement.

UI/UX Designer, Kingsmen Agency (B2B Platform)

Duration: May 2020 – December 2020



Summary: Worked on UX/UI design for a B2B platform, focusing on user-friendly interfaces for business users.

Responsibilities:

- Designed efficient and functional interfaces for business users, focusing on usability and productivity
- Collaborated with a cross-functional team to implement a design optimized for business processes
- Ensured a high level of user experience for clients in the B2B sector.

PREVIOUS EXPERIENCE

Main graphic designer (OJSC World of Delicacies")

2010 - Now (small projects)

Up to the present time - a polytrophic designer, a technical designer of the biscuit factory of the World of Delicacies LLC

Responsibilities: development of corporate identity, printing and souvenir products, control and support.

Freelance designer

2016-2020

Web designer, Infolandstudio

August 2015 - February 2016

Web designer, Lupine studio

2012 - 2014

Designer, Printig House JSC Yantar-Cherkassy.

2010 - 2014

EDUCATION

Cherkasy National University named after B.Khmelnitsky

Educational and Decorative and Applied Arts, Master's Degree, specialty artist-designer

Art school named after D. Narbut

1997-2001



Private lessons in painting and drawing by I.I. Bondar (Honored Artist of Ukraine)

2003-2004

SITE EXAMPLES

<https://exbi.trade/en>

<https://supima.com/>

<https://solunicorns.io/>

<https://moevenpick icecream.com/>

<https://metropole.com.ua/>

<https://www.standardhotels.com/>

