

Hiring software engineer as easy as calling a taxi.

# Roman Y.

## UI/UX Designer

### SUMMARY

- Has extensive experience as a Lead Designer, managing multiple projects simultaneously while mentoring junior designers.
- His portfolio includes designing complex interfaces for industries like cryptocurrency platforms, AI-powered iOS apps, legal tech services, and B2B platforms. He's responsible for setting UX/UI design direction, ensuring high design standards, and collaborating with developers to ensure smooth implementation.
- His work emphasizes cross-device optimization, user engagement through analytical tools, and a focus on seamless performance across mobile and desktop platforms.
- Design Tools: Proficient in Figma, Photoshop, Illustrator
- Animation: Skilled in web design animation and beyond

### SKILLS

<b>Main Technical Skills</b>	Figma, Adobe Photoshop
<b>UI Frameworks, Libraries, and Browsers</b>	Ant Design
<b>UI/UX/Wireframing</b>	Adobe Illustrator
<b>Third Party Tools / IDEs / SDK / Services</b>	ClickUp
<b>iOS Libraries and Tools</b>	Core Animation
<b>Collaboration, Task &amp; Issue Tracking</b>	Jira
<b>Soft Skills</b>	Mentor Aptitude
<b>Project Management &amp; Administration</b>	Project Management
<b>Other Technical Skills</b>	Monday.com

### WORK EXPERIENCE

#### Lead Designer

April 2021 – Present



## Responsibilities:

- Mentoring a Middle UI/UX Designer and a Brand Designer.
- Managed multiple projects simultaneously (2-3 at a time) and was responsible for UX/UI solutions and overall visual direction.
- Adhering to high design standards, ensuring quality implementation and collaboration with cross-functional teams.

Due to NDA restrictions, some projects cannot be publicly disclosed but can be reviewed through public presentations:

<https://spd.tech/case-study/haulhubs-major-transformation-in-transportation-construction-using-ai-and-data/>

<https://spd.tech/case-study/developing-an-ai-powered-ios-app-with-computer-vision-for-face-wellness-analysis/>

<https://spector.ai/>

<https://spd.tech/case-study/transforming-a-legacy-notary-service-into-a-full-blown-legal-tech-solution/>

<https://spd.tech/case-study/overhauling-and-expanding-a-multi-tenant-data-document-storage-and-management-solution-for-a-u-s-technology-provider/>

## Lead UX/UI Designer, Exbi Trade (Cryptocurrency Platform)

**Duration:** April 2021 – February 2022

**Summary:** Developed the complete UX/UI for Exbi Trade, a cryptocurrency platform.

## Responsibilities:

- Developed the complete UX/UI for the cryptocurrency platform, including intuitive design for trading, crypto asset management, and financial transactions
- Created user-friendly interfaces for different user types, from beginners to experienced traders, focusing on simplicity and functionality
- Ensured seamless performance across all devices by optimizing the design for both mobile and desktop versions
- Collaborated with development teams to effectively integrate design and implement new features
- Enhanced overall user experience by introducing analytical tools and testing, leading to increased user engagement.

## UI/UX Designer, Kingsmen Agency (B2B Platform)

**Duration:** May 2020 – December 2020



**Summary:** Worked on UX/UI design for a B2B platform, focusing on user-friendly interfaces for business users.

**Responsibilities:**

- Designed efficient and functional interfaces for business users, focusing on usability and productivity
- Collaborated with a cross-functional team to implement a design optimized for business processes
- Ensured a high level of user experience for clients in the B2B sector.

**PREVIOUS EXPERIENCE**

**Main graphic designer (OJSC World of Delicacies")**

2010 - Now (small projects)

Up to the present time - a polytrophic designer, a technical designer of the biscuit factory of the World of Delicacies LLC

**Responsibilities:** development of corporate identity, printing and souvenir products, control and support.

**Freelance designer**

2016-2020

**Web designer, Infolandstudio**

August 2015 - February 2016

**Web designer, Lupine studio**

2012 - 2014

**Designer, Printig House JSC Yantar-Cherkassy.**

2010 - 2014

**EDUCATION**

**Cherkasy National University named after B.Khmelnysky**

Educational and Decorative and Applied Arts, Master's Degree, specialty artist-designer



**Art school named after D. Narbut**

1997-2001

**Private lessons in painting and drawing by I.I. Bondar (Honored Artist of Ukraine)**

2003-2004

**SITE EXAMPLES**

<https://exbi.trade/en>

<https://supima.com/>

<https://solunicorns.io/>

<https://moevenpickicecream.com/>

<https://metropole.com.ua/>

<https://www.standardhotels.com/>

