Vladislav Verbytskyi
Senior Senior Project Manager

SUMMARY

- Over 15 years leading complex IT and Web3 projects, specializing in Agile SDLC management, risk mitigation, and resource forecasting.
- Proven expertise in AI/ML tool integration, Web3/blockchain delivery, and CRM/ERP systems, driving scalable, high-velocity software pipelines.
- Skilled in Jira, MS Project, Notion, ZOHO CRM, and PowerBI for project tracking, data-driven decision making, and operational excellence.

TECHNICAL SKILLS

Main Technical Skills	Project Management (15 yr.), Scrum (15 yr.), Kanban (15 yr.), Jira (15 yr.), Business Analysis
Data Analysis and Visualization Technologies	Business Analysis
Collaboration, Task & Issue Tracking	Jira (15 yr.)
Methodologies, Paradigms and Patterns	Kanban (15 yr.), Scrum (15 yr.)
Project Management & Administration	Project Management (15 yr.)

WORK EXPERIENCE

Fractional COO - Contract - Livrichy Real Estate (Opus Tower branch operational model design and process optimization)

Duration: Jan 2025 – May 2025
Summary:

- Designed and implemented the operating model for the new Opus Tower branch, establishing SOPs and reporting hierarchies
- Optimized business workflows to increase team efficiency and cost-effectiveness
- Established KPI dashboards for real-time performance monitoring to enable data-driven strategy adjustments

Responsibilities:

- Designed organizational structure and SOPs for new branch.
- Optimized workflows to eliminate operational waste.
- Developed KPI dashboards for performance tracking and strategic adjustments.

Co-CEO - Contract - Crypthub (Web3 Crypto Aggregator Platform)

Duration: Apr 2024 – February 2025
Summary:

- Led strategic vision and market positioning for a Web3 crypto aggregator platform
- Utilized proprietary nodes for real-time trading data to gain competitive advantage
- Facilitated strategic partnerships to drive user acquisition and platform scalability in the crypto ecosystem

Responsibilities:

- Defined and executed strategic vision for market leadership.
- Led product innovation using proprietary real-time data nodes.
- Built strategic partnerships with major crypto projects and stakeholders.

Technologies: Web3, Crypto Aggregation, Real-time Trading Data Nodes

Chief Operating Officer/CPO - HAPP.jobs (HAPP.jobs HR-Tech AI Platform Development and Operations)

Duration: September 2022 – Present
Summary:

- Spearheaded daily operations and long-term strategy for an AI-powered HR-Tech platform focused on CV parsing and smart matching
- Built scalable operational processes to manage a distributed international team during rapid growth
- Delivered a fully functional Proof of Concept and MVP within 8 months

Responsibilities:

- Led strategic planning aligning product development with market demands.
- Directed AI tool integration to enhance user retention and placement speed.
- Built operational processes for managing distributed teams during rapid expansion.
- Managed remote discovery and development teams to deliver POC and MVP.

Technologies: AI-powered CV parsing, Smart Matching, Scalable Operational Processes

Product Owner - Contract - NDA (Web3 / NFT Marketplace MVP Development)

Duration: April 2022 – September 2022
Summary:

- Led remote discovery and development team to deliver a fully functional Proof of Concept and MVP for a Web3 NFT marketplace in 4 months
- Achieved high stakeholder alignment on product vision and technical requirements
- Reduced delivery costs by 50% through resource optimization and streamlined development lifecycle

Responsibilities:

- Led rapid MVP delivery for Web3 NFT marketplace.
- Aligned 80% of stakeholders on product vision and requirements.
- Optimized resource allocation to reduce delivery costs by half.

Technologies: Web3, NFT Marketplace, Agile Development

Product Owner - Full Time - ROZETKA.UA (E-Commerce Platform Development and Analytics Implementation)

Duration: December 2020 – April 2022
Summary:

- Improved development team efficiency by 70% through documentation restructuring and backlog refinement
- Enhanced strategic alignment by 10% via company-wide roadmap planning
- Mitigated operational risks by building predictive models for third-party software failures
- Co-created dynamic product dashboards to track real-time user metrics for rapid iteration

Responsibilities:

- Restructured technical documentation and refined backlog to boost team efficiency.
- Drove strategic sessions and roadmap planning for better alignment.
- Built predictive models to mitigate third-party software risks.
- Collaborated on product dashboards for real-time user behavior analytics.

Technologies: Agile, Product Backlog Management, Predictive Modeling, Data Analytics, Dashboarding

Senior IT Project Manager - Full Time - FACE.UA (National Platforms CRM, ERP, and e-Governance Projects)

Duration: April 2017 – December 2020
Summary:

- Managed end-to-end delivery of high-profile national platforms including Diia
- gov
- ua (e-Governance), Setam
- net
- ua (Auctions), and Minjust
- gov
- ua
- Achieved 90% adherence to project timelines and increased project efficiency by 30% through process improvements
- Reduced post-release errors by 20% by implementing API testing and enhanced QA standards

Responsibilities:

- Planned and monitored complex CRM, ERP, and e-Governance projects.
- Developed technical specifications and optimized business processes.
- Implemented API testing protocols and QA standards to reduce errors.
- Coordinated delivery of national government platforms.

Technologies: CRM, ERP, API Testing, Quality Assurance, Agile Project Management

EDUCATION

- **Master's Degree, IT Project Management**
  Kyiv National University of Construction and Architecture

- **Bachelor's Degree, Information Systems Security**
  National Technical University of Ukraine 'KPI'
- **Master's Degree, Information Technology**
  European University

CERTIFICATION

- **Agile Project Management**
  University of Applied Sciences and Arts Dortmund Germany