Prince Martins Roberts
Middle Web3 Community Manager

SUMMARY

Software Engineer with 4 years of experience specializing in high-volume business code development and project management. Expertise in SEO integration, digital marketing, and Web3 community management with a strong background in using project management platforms and community moderation tools. Holds certifications in Community Management, Project Management, Digital Marketing, and Web3 management. Recognized for leading Web3 community initiatives, improving follower retention by 20% with analytical protocol enhancements. Technical skills include Project Management (5 years), Unreal Engine, DigitalOcean, and MS SQL Server Management Studio (each 4 years), along with proficiency in iOS Core Graphics and CSP.

TECHNICAL SKILLS

Main Technical Skills	Project Management (5 yr.), Unreal Engine (4 yr.), DigitalOcean (4 yr.), MS SQL Server Management Studio (5 yr.)
Data Analysis and Visualization Technologies	Celonis, Google Analytics, Google Spreadsheets
Databases & Management Systems / ORM	MS SQL Server Management Studio (5 yr.)
Cloud Platforms, Services & Computing	DigitalOcean (4 yr.)
Azure Cloud Services	Azure log analytics
Industry Domain Experience	seo
iOS Libraries and Tools	Core Graphics
QA, Test Automation, Security	CSP
Project Management & Administration	Project Management (5 yr.)
SDK / API and Integrations	Telegram API
Other Technical Skills	Discord Management

WORK EXPERIENCE

Marketing Manager, Blockchain Analytics Platform Visibility

Duration: November 2019 to July 2020 (9 months)
Summary: Set marketing objectives, crafted digital marketing strategies, and worked on brand visibility for a blockchain analytics platform.
Responsibilities: Developed digital marketing strategies, collected and interpreted analytics for improved marketing tactics, and enhanced community involvement.
Technologies: SEO, social media platforms, Google Analytics

Community Manager, Social Media Platform Management

Duration: September 2020 to August 2021 (1 year)
Summary: Oversaw the strategic management of social media platforms, improved follower retention, and implemented new analytic protocols.
Responsibilities: Worked closely with PR and marketing to develop digital marketing strategies, managed content creation, onboarding and training new social media writers and editors, implemented new analytic protocols, and trained employees on best practices.
Technologies: Social media platforms, Google Sheets, content management systems

Community Manager, Web3 Community Expansion

Duration: May 2022 to December 2022 (7 months)
Summary: Led the English and Russian community, scaling content creation and increasing member engagement, while educating about project prospects within the Web3 community.
Responsibilities: Maintained documentation, tracked community growth, designed marketing campaigns, created visibility content, managed content in various formats, served as a subject-matter expert and editor of social media pages, and collaborated to build regional communities.
Technologies: Discord, Google Sheets, social media platforms

EDUCATION

- **Project Create**
  Not provided
  Not provided

CERTIFICATION

- **Moderating and Community Management**
  Not provided
  TheSolArmy 2021
- **Project Management**
  Not provided
  Google 2019
- **Digital Marketing**
  Not provided
  Google 2020
- **Project management**
  Not provided
  udemy 2022

- **web3 management**
  Not provided
  coursera 2022