

Vitalii I.

Chief Marketing Officer (CMO)

Crypto Social Media Marketing, Chief Marketing Officer (CMO)

Profile

- With over 12 years of growth marketing experience and 4+ years of specializing in web3 companies, brings hands-on expertise across diverse crypto verticals including exchanges, online casinos, crypto products, b2b solutions, and P2E gaming.
- Data-driven marketing strategies have delivered proven results for blockchain startups and web3 companies targeting key geographies like the USA, Europe, China, Philippines, former Soviet Union countries, the UK, Australia, Canada, the specializing Middle East, and Scandinavia.
- As a strategic marketing leader, exceling at capturing attention, building trust, and accelerating revenue across these global markets.
- Analytical approach couples creative thinking with rigorous optimization across acquisition channels, empowering brands to scale strategically.
- Collaboration with multiple blockchain projects double their business, increase revenue by millions, and rapidly grow users in target regions through my nuanced understanding of local cultures and buyer mindsets.

Details

France
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Skills

Data Scraping
NFT marketplace
Marketing research
Marketing strategies



web3