

Anatoliy Dovgun

Expert Full stack WordPress Agentic Engineer

SUMMARY

- Architected and led full-stack WordPress projects with expertise in PHP, React, Gutenberg, WooCommerce, and REST API. - Developed and maintained 10+ open-source WordPress plugins with modular, clean, and Gutenberg-native code. - Delivered high-load, scalable platforms integrating CRM systems (Zoho, HubSpot, Salesforce) and headless architectures. - Applied Domain-Driven Design, SOLID principles, Clean Architecture, and Agile methodologies in complex multi-vendor and B2B marketplaces. - Specialized in AI workflow automation, multi-agent systems, and WordPress Abilities API for advanced plugin ecosystems.

TECHNICAL SKILLS

Main Technical Skills	WordPress (12 yr.), PHP (12 yr.), React (6 yr.), Gutenberg (6 yr.), WooCommerce (6 yr.)
Programming Languages	PHP (12 yr.)
Wordpress Ecosystem	Gutenberg (6 yr.), WooCommerce (6 yr.)
JavaScript Frameworks	React (6 yr.)
Platforms	WordPress (12 yr.)

WORK EXPERIENCE

WordPress Developer - CitrusDev (Marketplace and app-level features for international clients)

Duration: Sep 2025 – Present

Summary:

- Development of marketplace and app-level features for international clients, including a services marketplace with bookings
- The project involves building marketplace features and app-level functionality, integrating WordPress with Zoho CRM for end-to-end operations, and creating React-based UI parts and Gutenberg blocks

Responsibilities:

- Developed marketplace features and app-level functionality.
- Built booking logic for services marketplace.
- Integrated WordPress with Zoho CRM.
- Developed React UI components and Gutenberg blocks.

Technologies: PHP, JavaScript, React, Gutenberg, Zoho CRM



Full Stack Engineer - OSKI Solutions (High-load content platform and newsletter for the Orthodox community)

Duration: Jan 2025 – Aug 2025

Summary:

- Development and maintenance of a high-load content platform and newsletter serving the Orthodox community, featuring articles, videos, podcasts, guest contributions, and curated book lists
- The platform supports heavy traffic and content volume with scalable architecture and advanced search and filtering capabilities

Responsibilities:

- Developed features for a high-traffic content platform.
- Maintained content build system.
- Implemented search and filtering using Elasticsearch.
- Managed caching and scalable architecture.
- Extended content system with ACF and Gutenberg blocks.

Technologies: PHP, WordPress, Gutenberg, ACF, Docker, Composer, Elasticsearch, caching

Full Stack Engineer - Uprisun Tech UA (Platform for installers and companies deploying renewable energy solutions)

Duration: Jan 2024 – Jan 2025

Summary:

- Development of a platform for installers and companies deploying renewable energy solutions, including an installers portal with recommended equipment flows, a learning management system (LMS) for staff training, a credit calculator for installation financing, and an interactive US states map with analytics dashboards
- The platform integrates with back-office systems and Zoho CRM

Responsibilities:

- Built installers portal with recommended equipment flows.
- Developed LMS for staff training.
- Created credit calculator and interactive analytics map.
- Integrated site with back-office system and Zoho CRM.
- Developed custom Gutenberg blocks.

Technologies: WordPress, Gutenberg, WooCommerce, React, LMS, External API, Zoho

Full Stack WordPress Developer - Xicay (Corporate sites, paid content platforms, and stores)

Duration: May 2021 – Jan 2025

Summary:

- Full-stack WordPress development for a distributed product team, including corporate websites, paid content platforms with memberships and subscriptions, and online stores
- The projects involved building and maintaining custom themes and Gutenberg blocks, implementing WooCommerce features, and integrating with existing APIs



Responsibilities:

- Developed and maintained custom themes and Gutenberg blocks.
- Implemented WooCommerce features including memberships and payment gateways.
- Owned performance improvements and cross-browser QA.
- Integrated sites with existing APIs.

Technologies: PHP, WordPress, ACF, Gutenberg, React, WooCommerce, REST API

Team Lead, Lead Developer - Voolar Creative (Corporate and development centre platform for Ida-Viru Enterprise Center)

Duration: Jan 2022 – Mar 2024

Summary:

- Development of a corporate and development centre platform for Ida-Viru Enterprise Center, Estonia
- The project included building custom WPBakery add-ons and content tools, event registration system, content migration from legacy site, multilingual support with WPML, technical SEO, and integration with Google Sheets and Smaily email marketing

Responsibilities:

- Led team of front-end and back-end developers.
- Developed apartment booking system integrated with Bidrento CRM.
- Built event registration system with custom WPBakery add-ons.
- Managed content migration and multilingual support.
- Implemented technical SEO and marketing integrations.

Technologies: PHP, WordPress, ACF Pro, WPBakery, WPML, CF7, REST API

WordPress Developer - WPin123.com (Long-term remote client work: business websites, online stores, marketplaces and niche solutions)

Duration: Apr 2019 – Jun 2023

Summary:

- Development and support of business websites, online stores, marketplaces, and niche solutions for a long-term remote client
- Projects included custom client solutions, WooCommerce stores with custom product grouping, brand pages, CPT search, and integration of databases with applications like Firebase

Responsibilities:

- Developed custom client solutions and extended existing projects.
- Built WooCommerce stores with custom features.
- Integrated databases with external applications.
- Coordinated releases with stakeholders.

Technologies: PHP, WordPress, Gutenberg, WooCommerce, MySQL, jQuery, Elementor, WPBakery, ACF Pro, Firebase



Back-end WordPress Developer - Eddy LMS (LMS for universities and schools on WordPress Multisite)

Duration: Mar 2020 – Oct 2020

Summary:

- Development of a learning management system (LMS) for universities and schools using WordPress Multisite
- Key modules included lessons schedule and journal of evaluations

Responsibilities:

- Developed lessons schedule and journal of evaluations modules.
- Worked within WordPress Multisite environment.

Technologies: WordPress Multisite, PHP, AJAX, jQuery, Postman

Full Stack WordPress Developer - EOI.co.il (End-to-end delivery of client projects: corporate sites, travel and real estate portals, marketplaces)

Duration: Jan 2018 – Mar 2020

Summary: Delivered end-to-end client projects including corporate websites, travel and real estate portals, and marketplaces with Salesforce integration.

Responsibilities:

- Developed corporate, travel, real estate portals and marketplaces.
- Integrated Salesforce CRM.

Technologies: PHP, WordPress, WooCommerce, REST API, Salesforce, Postman

WordPress Developer - 8Guild (Maintenance and development of six premium WordPress themes on ThemeForest)

Duration: Apr 2018 – Jan 2019

Summary:

- Maintained six premium, award-winning WordPress themes built on WPBakery with pre-installed demo content
- Delivered regular micro-releases and new features while ensuring compliance with WordPress Coding Standards and handling customer support

Responsibilities:

- Maintained and updated premium WordPress themes.
- Developed new features and content blocks.
- Ensured code compliance with WordPress standards.
- Handled customer support via ticket system.

Technologies: WPCS, WordPress, WPBakery, Theme development, Docker, Git, Bitbucket

Founder, Full Stack Developer - 4WP.dev (Own studio and open-source ecosystem of WordPress plugins and educational platform)

Duration: 2017 – Present



Summary:

- Founder and lead developer of 4WP
- dev, an own studio and open-source ecosystem of WordPress plugins, along with an educational platform on WordPress architecture and engineering practices
- The studio leads client projects from requirements to release and maintains a modular plugin ecosystem with 10+ plugins on WordPress
- org and dozens on GitHub

Responsibilities:

- Led client projects from requirements to release.
- Maintained 4WP plugin ecosystem with modular architecture.
- Developed domain-driven booking platform and headless React front end.
- Authored learning materials and case studies on OOP, SOLID, DDD, and WordPress hooks.

Technologies: WordPress, Gutenberg, FSE, React, REST API, MCP, Composer, GitHub Actions

Full Stack Developer - Wetelo, Inc. (Lead full-stack WordPress development: custom builds, integrations and headless setups)

Duration: Mar 2017 – Present

Summary:

- Lead full-stack WordPress development for an international software development company, including custom builds, integrations, and headless setups
- Delivered custom plugins for client business logic and integrations with external services and CRMs such as HubSpot and SumSub

Responsibilities:

- Led WordPress development on client projects.
- Participated in architecture discussions.
- Built custom plugins and headless setups.
- Delivered integrations with external services and CRMs.

Technologies: PHP, WordPress, Gutenberg, Tailwind, REST API, HubSpot, Headless

Founder, CEO - WebTeam.studio (Small web studio building websites for business)

Duration: 2016 – 2017

Summary:

- Founded and led a small web studio of 4–7 people building websites for business clients from initial conversation to launch
- Managed client relations, project scope, pricing, and led the team with Scrum methodology while also contributing to development

Responsibilities:

- Managed client communications and project scoping.
- Led development team using Scrum.
- Participated in development to complete projects.



Technologies: WordPress, PHP, Scrum, Team leadership

Head of Web Development - WebKomanda (White-label web production for advertising agencies)

Duration: Feb 2012 – Dec 2016

Summary:

- Led the development department for a white-label web production company serving advertising agencies
- Managed multiple offices and teams, overseeing dozens of projects monthly
- Built business processes from hiring to quality control and delivery, turning agency requests into specifications and mentoring staff

Responsibilities:

- Led development department across several offices.
- Built end-to-end business processes.
- Planned and distributed work among teams.
- Mentored developers, designers, and content specialists.

Technologies: WordPress, PHP, SEO, Delivery management, Team leadership

Freelancer - Dovgun.com (Diverse projects in partnership with design agencies)

Duration: May 2009 – Feb 2013

Summary: Freelance development of diverse projects including online radio stations, real estate platforms, and sports projects in partnership with design agencies.

Responsibilities:

- Developed diverse web projects in partnership with design agencies.

Technologies: PHP, Zend Framework, CodeIgniter, MySQL

PHP Developer - WestInternetGroup (Portals, classifieds, business directories, paid photo stock)

Duration: Jun 2007 – Sep 2008

Summary:

- Worked as junior and front-end developer on portals, classifieds, business directories, and a paid photo stock platform
- Involved in project launches and client interactions

Responsibilities:

- Developed portals, classifieds, and business directories.
- Participated in project launches and client communications.

Technologies: PHP, Zend Framework, Smarty, HTML, CSS, JavaScript



Senior Network Engineer - Kreditprombank (Bank network and infrastructure)

Duration: 2006 – Jun 2007

Summary: Managed bank network and infrastructure including Cisco routers, ATM and POS terminals, and GSM modules for connectivity within a large financial institution.

Responsibilities:

- Managed network infrastructure and connectivity.
- Worked with Cisco routers, ATM and POS terminals, GSM modules.

Technologies: Cisco routers, ATM, POS terminals, GSM modules

Junior PHP Developer - SoftWest Group (Internal corporate portal for supermarket managers)

Duration: 2004 – 2006

Summary:

- Developed an internal corporate portal for supermarket managers, presenting it to dozens of supermarket directors
- This was the first job in IT

Responsibilities:

- Built internal corporate portal for supermarket managers.
- Presented the portal to supermarket directors.

Technologies: PHP, HTML, jQuery, Smarty

