Karyna Shurhaia
Senior UI/UX designer

SUMMARY

have over 5 years experience in design. Apart from work, my passion is art, I used to be an artist in the past. My experience includes projects of varying complexity, especially designing CRM systems, creating an exclusive user interface and developing UX. I would be happy to join a team that works on projects of various levels and complexity. I am open and easy-going, looking for a cool team to create amazing results together!

TECHNICAL SKILLS

Main Technical Skills	UI design (5 yr.), UI/UX, Figma (5 yr.), Material UI, Web Design
UI Frameworks, Libraries, and Browsers	Material UI
UI/UX/Wireframing	Figma (5 yr.), UI/UX, Web Design

https://www.behance.net/karynashurhaia

Education

- Foundations of User Experience (UX) Design Google, Coursera 27.12.2022
- Autodesk 3Ds Max, ORT Impact Through Education 02.2021-05.2021
- UX/UI Design Online school of Maxim Soldatkin 04.2019-07.2019
- Academic drawing Artmaster school 06.2018-08.2018
- Chinese Hainan University, China

Work experience

Nemolotok

This is a complex online store with a large number of products,
a personal account, news, and videos with ideas for using products

I have participated in the development of the layout and developed adaptive, supported, and prepared graph materials.

The most interesting point in this project for me was developing an online assistant that helps the user in choosing products, redirects to the manager if necessary, and offers promotions if the user takes active actions.

To make the product more attractive for end-users I have developed
a quest game for users with hints. When passing the game, the user receives a promotional code with a discount or a promotional product. This game is designed to increase conversion and interest in the product, which further affects the promotion to the top of search engine results.

Mentors chat OpenAI based chat

The client came with a request to create a chat based on the ChatGPT for communication with mentors. The client's company provides AI solutions and consulting for small and medium businesses in the UK. The value proposition of this product is an opportunity to choose a mentor, for example, Steve Jobs, define the topic the User wants to get advice about and show the User information due to the topic from the media materials and publications of the mentor. The next stage of the application due to the product roadmap was Omnibus - ChatGPT-based solution for custom books generation. The algorithm of Omnibus includes choosing Mentor and topic of the book, choosing initial sources to generate book from, generating the book and sharing function.

WMT
Tax web-site

The Client requested to create a simple Tax web portal for a Netherlands market. The client's company provides financial consulting services for Netherlands companies and the portal should be a simple additional tool.

I have created the project from scratch and used mobile-first approach. I have reate a simple to use website that will include Tax information and a calculator for Taxes. This is a simple product, which is not supposed to have monetization.

NDA
Collectibles Auction

This project is about creating a platform for Collectibles Auction.
The key functionalities of the project are selling and purchasing relics, art, jewelry, and other valuable items.
The user perspective platform includes many categories, the personal account of the seller/buyer, and bidding functionality.

In this project, I was a part of the designers' team. I took part in the development of components, a personal account, and fully covered the adaptive design.

Sezame

FinTech

A client from France approached us with a request for a UX-focused redesign for a FinTech startup.
Our client founded his startup Sezame a year and a half ago and is successfully promoting it in the French market. The company provides home lending services to low-income people.

According to the company's flow, users choose the home they want to buy and rent it for 3 years, making a deposit and paying rent every month. After the specified time and after the payments have been made, the users become legal owners of the property.

The product is a SAAS platform with an end-user interface. The HubSpot CRM system is used instead of an Admin Panel.
Initially, the visual part of the platform was made using a no-code solution, without any pre-designed analytics and UX.

Hotel SaaS

Client approached us to create a SAAS solution for Hotels. My task was to create a Hotel interface and booking process for the end user.

The main target audience for this solution are owners of small and medium-sized hotels, guest houses and owners of several apartments. Thanks to our client's solution, hotels can afford a cost-effective solution.

The product includes detailed hotel information, booking and payment.