Abdul R.
Senior Salesforce Commerce Cloud Developer

SUMMARY

- An Information Technology professional with 5+ years of diversified experience with successful Implementations of Salesforce B2C Commerce, SAP Hybris, IBM WebSphere Portal, and other industrial solutions in the manufacturing industry- Ample hands-on experience in Java, JavaScript, and Spring framework.- Upper-intermediate English.- Available ASAP.

TECHNICAL SKILLS

Main Technical Skills	Salesforce B2C Commerce Cloud
Programming Languages	C#, Java, JavaScript
UI Frameworks, Libraries, and Browsers	CSS, HTML, jQuery
JavaScript Frameworks	jQuery
Salesforce Ecosystem	Salesforce B2C Commerce Cloud
Java Frameworks	Spring
Java Libraries and Tools	Spring model-view-controller (MVC) framework
Databases & Management Systems / ORM	Microsoft SQL Server, MySQL
Platforms	Apache Solr, SAP Hybris
Version Control	BitBucket, Git
Third Party Tools / IDEs / SDK / Services	Eclipse, IntelliJ IDEA, Visual Studio
Web/App Servers, Middleware	IBM WebSphere Application Server
UI/UX/Wireframing	Microsoft Visio

Other Technical Skills	Flexi Queries, Hybris, Impex Files, MS Project

EXPERIENCE

Senior Software Engineer – Salesforce B2C Commerce Developer, Weatherman Umbrella

May 2021 - Present
Description: Weatherman represents the convergence of technology, engineering, and state-of-the-art design. The result? The best umbrella ever created.
Responsibilities:

- Develop, install, and configure custom cartridges to the standard Salesforce B2C Commerce.
- Develop/Implement content assets, slots, promotions, and campaigns.
- Develop, Support, and Handle B2C Commerce, end-to-end implementations.
- Third party integration (Avalara, Google Tag Manager, PayPal, BlueSnap, AfterPay).
- Import third party data through job/service and created inventory structure.
- Hands-on with Page Designer implementation.

Senior Software Engineer – Salesforce B2C Commerce Developer, Norman Love Confections

Description: Norman Love has been producing beautiful, handcrafted chocolate in Fort Myers, Florida. With an emphasis on artistry, premium ingredients, and innovative flavor combinations, the renowned chocolatier has earned significant national and international acclaim for his edible masterpieces.
Responsibilities:

- Develop, install, and configure custom cartridges to the standard Salesforce B2C Commerce.
- Develop/Implement content assets, slots, promotions, and campaigns.
- Develop, Support, and Handle B2C Commerce, end-to-end implementations.
- Third-party integration (Avalara, Google Tag Manager, Klaviyo, and DIS).
- Hands-on with Page Designer implementation.
- Develop a custom solution for client requirements for customizing chocolate boxes with configurable item quantities.
- Customized Product controller
- PDP customization
- PLP customization
- Develop ISML templates and controller files to implement custom logic and workflow.
- Customized cart helper
- Customized client-side JavaScript
- Edit Chocolate Box redirected to the same page with parameters
- Customization of cart controller
- Generated catalog from WooCommerce export.

Software Engineer – Salesforce B2C Commerce Developer, Visual Search

November 2019 – April 2021
Responsibilities:

- Develop, install, and configure custom cartridges to the standard Salesforce B2C Commerce.
- Develop ISML templates and controller files to implement custom logic and workflow.
- Add a feature where customers can search the products by uploading images.
- Configure service for Visual Search in Commerce.

Software Engineer – Salesforce B2C Commerce Developer, Brightcove

Responsibilities:

- Develop, install, and configure custom cartridges to the standard Salesforce B2C Commerce.
- Develop export/import jobs functionality.
- Develop, Brightcove end-to-end implementations.
- Experience in code versioning and related tools like GIT.
- Participate in fully customized, end-to-end development activities.

Software Engineer - SAP Hybris October, Würth Baer Supply Company, Omega Engineering.

2017 – November 2019
Responsibilities:

- Developed, installed, and configured custom extensions to the standard SAP Hybris Commerce.
- Developed/Implemented Hybris module Web Content Management Systems (WCMS).
- Customization on BackOffice, HMC, PCM modules.
- Developed Export/Import/Cronjob functionality.
- Developed the Hybris Backend Facades, DAO, Service layers.
- Developed, Support and Handle change requests of SAP Hybris Commerce for both B2B and B2C.
- Design, Develop and Support on Java/Spring Applications.
- Hands-on Java, JavaScript, Spring Framework, Angular scripting, Java classes on SAP Hybris commerce platform and have knowledge in building storefronts for B2B-B2C from scratch to finish.
- Experience in working with B2B, B2C and B2C-B2B accelerators.

Technologies: Hybris, Java Spring, Impex Files, Flexi Queries, GIT, Bitbucket, Apache Solr.

Junior Developer - IBM WebSphere Portal, Aramark

April 2016 - September 2017
Responsibilities:

- Development, Enhancement on IBM Portals, and sites
- Communication with the client for daily status and updates.
- Support and Handle change requests/defects.

EDUCATION

Master of Science in Computer Science, Muhammad Ali Jinnah University

2019

Bachelor of Science in Computer Science, Bahria University Karachi

2015

CERTIFICATES

- **Salesforce Certified B2C Commerce Developer (Certification Authority: salesforce.com) see credential.**
- **Salesforce Certified Administrator (Certification Authority: salesforce.com) see credential.**
- **Professional Scrum Master I (Certification Authority: scrum.org) see credential.**