Arsen I.
Senior Webflow Specialist

SUMMARY

- 7+ years in design and 1+ year of commercial experience with Webflow- Strong understanding of typography, layout, color theory, and user interface (UI) design principles, and experience applying them to web design- Experience creating and managing Webflow templates and style guides for consistent and efficient design implementation- Intermediate English

TECHNICAL SKILLS

Main Technical Skills	Webflow (1 yr.)
UI Frameworks, Libraries, and Browsers	UI
UI/UX/Wireframing	Adobe Illustrator, Adobe Photoshop, Figma, UX, Webflow (1 yr.)

EXPERIENCE

Webflow Developer, Senior UX/UI Designer

2022-present
1 year

Great experience in UI/UX Design makes me confident that I can suggest a unique, clean, and modern solution for your business or personal needs. Webflow helps me to bring this solution to life.

- Helping develop, and using templates, standards and Design Language Strategy
- Webflow responsive development following best practices (Finsweet Client-Firstc)
- Design from scratch or make a pixel-perfect development from design
- Custom and Lottie animation
- SEO optimization
- Working within project budgets and timelines

Tilda Developer, Senior UX/UI Designer

2020-2022
3 years

Senior UX/UI Designer

2018-2020
5 years

UX/UI Designer, Malex Creative

2015 – 2018
As a UX/UI designer at Malex Creative, I worked closely with the product team to enhance the customer experience through new UI trends, wireframes, user journeys, and documentation. I was responsible for creating and maintaining a consistent visual language across all digital products and ensuring a seamless user experience. My role also included conducting user research and implementing design systems, pattern libraries, and style guides.

EDUCATION

Staropolska Akademia Nauk Stosowanych, E-business and e-marketing