

# Neida Ortiz

## Senior Lead Web Accessibility Expert

### SUMMARY

This engineer brings a robust background in web accessibility and compliance, with a strong focus on creating inclusive and user-friendly digital products. Key highlights include proficiency in conducting comprehensive accessibility audits to ensure WCAG 2.1 AA and Section 508 compliance, as well as substantial hands-on experience managing the full defect lifecycle for accessibility issues. Beyond technical skills, this candidate shows a keen ability to drive organizational change through the creation of end-to-end accessibility processes, evidenced by the successful remediation of thousands of accessibility defects. This profile stands out for a combination of technical expertise within the web compliance domain, a proven track record of leading accessibility initiatives, and a thorough understanding of the accessibility requirements that shape exceptional UI/UX design.

### TECHNICAL SKILLS

<b>Main Technical Skills</b>	WCAG, Quality Assurance
<b>Data Analysis and Visualization Technologies</b>	Business Analysis
<b>Google Cloud Platform</b>	Google Docs
<b>UI/UX/Wireframing</b>	Accessibility, UI/UX
<b>QA, Test Automation, Security</b>	Usability tests

### WORK EXPERIENCE

#### QA - 508 Trusted Tester/Compliance Specialist, Web Accessibility Audit and Compliance for Forest Service - USDA

**Duration:** Sept 2023 – May 2025

**Summary:** Oversaw web and mobile application accessibility compliance at Guidehouse Digital, LLC for the Forest Service - USDA.

**Responsibilities:** Conducted detailed web accessibility audits, identified 500+ non-compliance issues and created a remediation roadmap. Managed full defect lifecycle and authored Section 508 compliance documentation.

**Technologies:** WCAG 2.1, Section 508



## **Quality Assurance Analyst, Quality Assurance for Curriculum Development Platforms**

**Duration:** April 2017 - August 2023

**Summary:** Lead QA Analyst at Florida Virtual School, focused on ensuring WCAG compliance and influencing product development.

**Responsibilities:** Managed accessibility lifecycle for FLVS platforms, conducted WCAG audits, and provided strategic guidance on product development, design, and vendor relations.

**Technologies:** WCAG 2.0/2.1

## **Founder & Lead Web Accessibility Expert, Comprehensive Accessibility Solutions Provision**

**Duration:** June 2025 – Present

**Summary:** Founder and Lead Web Accessibility Expert at AccessAbility Bootcamp providing a full range of digital accessibility solutions.

**Responsibilities:** Led delivery of accessibility solutions, wrote and updated policies and procedures, and drove change by setting accessibility processes leading to remediation of thousands of accessibility defects.

**Technologies:** WCAG 2.1 AA, Section 508

## **EDUCATION**

- **Masters in Management Information Systems**
- **Bachelors in Marketing and Management**

## **CERTIFICATION**

- **Certificate in Import and Export Management**

