

Zaeem Habib

Senior Certified Technical Architect | Salesforce B2C PWAKit and SFRA

SUMMARY

- Over 5 years of specialized experience in Salesforce Commerce Cloud (SFCC) development, including SFRA and Composable architectures, delivering scalable e-commerce solutions for global brands like Swarovski and Halfords.
- Proficient in backend development with strong expertise in Salesforce B2C PWAKit, Django, and test automation, driving efficient and maintainable codebases.
- Hands-on experience leading complex migrations and optimizing system architectures to enhance digital commerce platforms.
- Solid foundation in computer science with a Master's degree in progress and a Bachelor's in Software Engineering, underpinning strong software development lifecycle (SDLC) knowledge and best practices.

TECHNICAL SKILLS

Main Technical Skills	Salesforce (6 yr.), Django REST framework, Quadient Automation
Python Frameworks	Django REST framework
Salesforce Ecosystem	Salesforce (6 yr.)
Wordpress Ecosystem	WooCommerce API
Security	AWS Security Groups
Amazon Web Services	AWS Security Groups
SDK / API and Integrations	API (1 yr.), WooCommerce API
Platforms	Quadient Automation, Salesforce (6 yr.)
Other Technical Skills	Fat-Free (1 yr.), SFRA (3 yr.)

WORK EXPERIENCE

Senior Consultant - Salesforce - Royal Cyber Inc.

Duration: May 2023 - Present

Summary: Providing senior-level Salesforce consulting services, focusing on delivering tailored Salesforce solutions to enhance business processes and customer engagement.

Responsibilities:

- Leading Salesforce implementation and customization projects.
- Advising clients on Salesforce best practices and architecture.

- Driving digital transformation initiatives using Salesforce technologies.

Technologies: Salesforce

SFCC Backend Developer - Wunderman Thompson Commerce & Technology

Duration: July 2022 - April 2023

Summary: Developed backend solutions for Salesforce Commerce Cloud (SFCC) projects, supporting e-commerce platforms for various clients.

Responsibilities:

- Developing and maintaining SFCC backend components.
- Optimizing e-commerce platform performance and scalability.
- Collaborating with frontend and QA teams to deliver seamless commerce experiences.

Technologies: Salesforce Commerce Cloud (SFCC), SFRA

SFCC Backend Developer - Chalhoub Group

Duration: March 2020 - March 2022

Summary: Contributed to the development and maintenance of Salesforce Commerce Cloud backend systems for Chalhoub Group, a leading luxury retail group in the Middle East.

Responsibilities:

- Implementing backend features and integrations for SFCC-based e-commerce sites.
- Supporting migration and optimization of commerce architectures.
- Ensuring high-quality code and adherence to best practices.

Technologies: Salesforce Commerce Cloud (SFCC), SFRA

Intern - BrandCrock GmbH (AR Based Android Application for Shopware Ecommerce Framework)

Duration: June 2019 - June 2020

Summary: Developed an augmented reality (AR) based Android application as a generalization of virtual try-on plugins specifically for the Shopware Ecommerce framework, enhancing customer experience through innovative technology.

Responsibilities:

- Designing and developing AR features for the Android application.
- Integrating AR functionalities with Shopware Ecommerce platform.
- Testing and refining the application to ensure usability and performance.

Technologies: Android, AR, Shopware Ecommerce Framework

EDUCATION

• Universität Passau

Master's degree, Computer Science
October 2024

• National University of Sciences and Technology (NUST)

Bachelors, Software Engineering
2016 - 2020



CERTIFICATION

- Introduction to Cybersecurity Tools & Cyber Attacks
- Shopware Template Training
- Cybersecurity IT Fundamentals Specialist
- Shopware Developer Training
- Cybersecurity Compliance Framework & System Administration

