

Anatoliy Dovgun

Senior WordPress Expert – Plugins, Gutenberg, REST API, Performance Optimization

SUMMARY

I am a Full-Stack WordPress Developer focused on building scalable, modular and maintainable systems – not just websites.

TECHNICAL SKILLS

Main Technical Skills	WordPress, Wordpress API, Gutenberg
Wordpress Ecosystem	Gutenberg, Wordpress API
Platforms	WordPress
SDK / API and Integrations	Wordpress API

I am a Full-Stack WordPress Developer focused on building scalable, modular and maintainable systems – not just websites.

My expertise includes WordPress architecture, Gutenberg (FSE), custom block development, plugin engineering, REST API integrations and headless solutions. I specialize in designing structured ecosystems where plugins are synchronized, reusable across projects, and automated instead of manually maintained.

I approach WordPress as a system, not a collection of themes and plugins.

Instead of stacking tools, I build modular architecture with clear boundaries, clean PHP structure, and predictable behavior under growth.

Core focus areas:

- WordPress plugin development
- Gutenberg & Full Site Editing (FSE)
- Custom dynamic blocks
- Modular plugin ecosystems
- Automation & workflow optimization
- REST API & external integrations
- Performance optimization
- SEO-ready architecture
- Scalable back-end logic

I work with agencies and product teams who need stability, performance and long-term maintainability — especially in complex WordPress environments.

My goal is simple:

Reduce technical debt.

Automate repetitive processes.

Design systems that scale.