

Evan S.

Senior Blockchain Consultant

SUMMARY

- Helping shape the fast growing blockchain industry.- Digital Assets- Consulting- Native English

TECHNICAL SKILLS

Main Technical Skills	NFT marketplace
BlockChain and Decentralized Software	BSC, DeFi, NFT, NFT marketplace

EXPERIENCE

Director Of Client Operations, SORS

April 2022 - Present (7 months)

Description: Executing strategies to optimize company and asset growth.

Working with the Senior Management team to plan and implement key client projects.

Ensuring key objectives are met to business and customer expectations.

Building positive client relations by checking in regularly and following up on active processes.

Provide ad hoc operational support to the Client Management team on a daily basis.

Identifying potential client services concerns and facilitating proactive intervention steps.

Ensuring a positive and professional client service experience & Managing client inquiries via phone, email, online, or in person.

Introduction of Market Making as a service, which generated a new monthly revenue stream for the business.

Head of Ecosystem Growth, TokenTraxx

July 2022 - Present (4 months)

Description: TokenTraxx is a dedicated music NFT marketplace and community.

Our aim is give creators a simple way to access the new opportunities offered by Web3.

We believe this can enable true creative freedom, in doing so rewarding the whole music community.

Blockchain Consultant, Independent

November 2018 - Present (4 years)

Description: Educating a variety of international clients on blockchain and digital assets.

Advisor & Seed Investor, Orica

September 2021 - April 2022 (8 months)

Description: Orica is an NFT marketplace built on Binance Smart Chain. Anyone can sell, buy and create an NFT certificate of ownership for all sorts of digital goods (like collectibles,



gaming items, digital arts, certifications, fashion designs, licenses, media files, printable 3D arts, and several others).

Also, Orica is not limited to only NFTs for digital goods. There is an option for redeemable physical NFTs. With this, sellers can create (also called mint) an NFT for an item they wish to sell as an NFT.

YFDAI Finance

9 months

Safeswap Lead

November 2021 - January 2022 (3 months)

Description: <https://info-matic.yfdai.finance/home>

Partnerships & Exchange Advisor

May 2021 - January 2022 (9 months)

Description: Responsible for Exchange Listings and Integrations, within my first 30 days, YFDAI token was listed on Kucoin. Working with legal and compliance department to ensure all necessary documentation are assessed and met for marketing efforts & exchange listings. Internal Market Maker ~ responsible for the following: Research, develop and deploy mid-frequency and/or high-frequency market making strategies. Raise funds for treasury. Risk mitigation. Assistance with hiring additional in-house market makers with the required skill set. Find and generate partnership opportunities such as product or tech-centred partnerships. Drive contract negotiations and end-to-end launch execution with partners. Initiate, lead and close new fundraising activities for investment into the company.

BD & UK Community Growth, OKX

May 2021 - July 2021 (3 months)

Description: Responsible for community growth and user retention in UK/EU regions. Development and execution of campaigns to acquire new users for OKEx. B2B relations and coordination.

Operations Associate, Energi Core

January 2020 - May 2021 (1 year 5 months)

Description: Providing market making support on exchanges such as HitBTC, Coinex, Digifinex, Bithumb, Hotbit, Indodax & Kucoin. Raised \$3.1M for the Energi Treasury in my first year.

Conducted dozens of first-round interviews when recruiting for a variety of roles such as: Sr. Tech Recruiter, Sr. Blockchain Developer (C++/ Go) & Full- Stack Engineer.

Created a business development plan to encourage growth of partnerships and exchange listings.

Technical testing of EnergiSwap - <https://app.energiswap.org/>

Research and integration assistance of tokenized NRG (NRGE) which listed on Uniswap V2.

Provided training to new employees throughout the onboarding process.

Integration assistance of NRG to third parties such as: Exchanges, Wallets & Masternode services.

Review and testing of technical documentation as we transitioned to a smart contract platform (Gen 2.0 to Gen 3.0)

Community Lead, Zel Technologies GmbH

November 2019 - January 2020 (3 months)

Description:

Spearheaded Zel's community growth and engagement.



Management of moderation team.
Business-to-business relations for new partnerships & listings.
Strategic planning for ZellLabs acceleration and incubation program.

Beaxy Exchange

1 year 2 months

Community Manager

October 2018 - November 2019 (1 year 2 months)

Description:

Management of Beaxy Cryptocurrency Exchange users.
Acquired new users and helped grow Beaxy's presence in Africa.
Management of cryptocurrency conferences hosted in Nigeria.
Moderation & management of permissions and activity in Discord for scams or spam.
Responded to users questions via Twitter, Telegram and Discord in a fast and informative manner.
Provided updates, increased karma and responded to users comments via Reddit.
Engaged the community, listened to feedback and provided product information.

Digital Marketing

April 2019 - September 2019 (6 months)

Description:

Assisted with social media and communication campaigns to align with marketing strategies.
Oversaw the official Beaxy Instagram account, consistently adding daily / weekly content.
Writing short and long form copy.
Provided engaging text, image and video content for social media accounts.
Attracted new users to Beaxy platform and community channels using social media and other tools.

Community Manager, Zero Currency

September 2018 - April 2019 (8 months)

Description:

My main responsibilities were to attract new users to the project and moderation of the social channels such as Discord, Twitter and Telegram.
Focused on the perceived needs of existing customers and provided project information when needed.

Sales Assistant, PC Systems Ltd.

November 2016 - April 2017 (6 months)

Assisted with sales of computer systems and store management.
Provided support with server setup and maintenance.
Used my I.T knowledge to advise customers with purchases to best serve their needs.

EDUCATION

B.C.S

2010 - 2016

