

Anurag J.

Senior Senior Product Manager

SUMMARY

- 7+ Year Experience of leading teams and developing products.
- Led teams of 5 to 60 people across technology, business, marketing and design.
- Proficient in Design and Prototyping tools, specially Figma, Familiar with Data visualization, Agile Development, Business Analysis, Software development life cycle(SDLC), A/B Experimentation
- Search Engine and AdSense Optimization, Social Media Marketing tools, Flask, Latex
- Upper-Intermediate English.
- Available ASAP

TECHNICAL SKILLS

Main Technical Skills	Product Manager
Programming Languages	JavaScript, PHP, Python, Scala
JavaScript Frameworks	Node.js
Data Analysis and Visualization Technologies	Google Analytics, GTM, Tableau
Databases & Management Systems / ORM	Firebase, MongoDB, MySQL, SQL
Google Cloud Platform	Google BigQuery
Methodologies, Paradigms and Patterns	Agile
Collaboration, Task & Issue Tracking	Asana, Atlassian Trello, Basecamp, Jira
BlockChain and Decentralized Software	ETH (Ethereum blockchain), Hyperledger, Solana
Third Party Tools / IDEs / SDK / Services	Excel, Visual Studio
UI/UX/Wireframing	Figma

Platforms	Firestore, Typeform
Operating Systems	GNU, Linux, macOS, Unix, Windows
Other Technical Skills	Hotjar

EXPERIENCE

Chief Product Officer

01/19 - Now (approx 3.5 year)

- Helped 20 founders with product development and launch of product across many countries including Canada, London, Dubai, USA, Australia, India, Lebanon. Domains touched: Enterprise Blockchain, E-learning, Food, Grocery, Fintech, Home Services.
- Through the products, 3+ million in revenue has been transacted
- For FlyFlair, identified gaps via Google analytics data and helped increase the conversion and in result getting them potential USD 50,000 a year

Product Manager

03/17 - 12/18 (approx 2 year)

- Built a SAAS Business Intelligence Platform called Kato. Having 5 core developers, that serviced clients across 150+ countries and generating revenue of USD 200k/ year
- Using Kato BI product helped one of the client in identifying potential avenues and helped saved approx USD 1.2 million (in construction domain)
- Work with the marketing, business development, management, product development team and other cross-functional team members to bring features live and reach approx 154 countries

Software Engineer

02/16 - 03/17 (approx 1 year)

- Worked as a Full stack developer and technology evangelist to optimized to supply chain and to increase order packaging time, worth Rs. 1,00,000/ month

Full Stack Developer InnovAccer

07/15 - 02/16

- Created to Environment to run Artificial Intelligence model to run prediction on healthcare data

Software Engineer Intern ZOMATO

01/15 - 06/15

- Create Product to map new acquired Urbanspoon restaurant database of 2.5 lakh with Zomato internal restaurant



Co-Founder

07/12 - 07/15 (approx 3 years)

- TechieOasis was a Digital Publishing Company having 7 members and we achieved 42k Alexa rank

Vice President

08/13 - 05/14

EDUCATION

B.Tech in Computer Science and Engineering VIT University

2011 - 2015

Basic Schooling and High School

2004 - 2010

ACHIEVEMENTS & CERTIFICATIONS

Developing Innovative Ideas for New Companies: The First Step in Entrepreneurship, Coursera

May 2014

Gamification from University of Pennsylvania, Coursera

May 2022

Guinness World Record holder, Microsoft

Part of biggest Global development meet.

May 2012

Microsoft Technical Associate [.NET], Microsoft

Oct 2012

Optimizing AdSense with Google

May 2014

