

Hiring software engineer as easy as calling a taxi.

# Anurag J.

## Senior Product Manager

### SUMMARY

- 7+ Year Experience of leading teams and developing products.
- Led teams of 5 to 60 people across technology, business, marketing and design.
- Proficient in Design and Prototyping tools, specially Figma, Familiar with Data visualization, Agile Development, Business Analysis, Software development life cycle(SDLC), A/B Experimentation
- Search Engine and AdSense Optimization, Social Media Marketing tools, Flask, Latex
- Upper-Intermediate English.
- Available ASAP

### SKILLS

<b>Main Technical Skills</b>	Product Manager
<b>Programming Languages</b>	JavaScript, PHP, Python, Scala
<b>JavaScript Frameworks</b>	Node.js
<b>Data Analysis and Visualization Technologies</b>	Google Analytics, Tableau
<b>Databases &amp; Management Systems / ORM</b>	Firebase, Google BigQuery, MongoDB, MySQL, SQL
<b>Google Cloud Platform</b>	Google BigQuery
<b>Methodologies, Paradigms and Patterns</b>	Agile
<b>Collaboration, Task &amp; Issue Tracking</b>	Asana, Atlassian Trello, Jira
<b>BlockChain and Decentralized Software</b>	ETH (Ethereum blockchain), Hyperledger, Solana
<b>Third Party Tools / IDEs / SDK / Services</b>	Excel, Visual Studio
<b>UI/UX/Wireframing</b>	Figma

<b>Platforms</b>	Firebase
<b>Operating Systems</b>	GNU, Linux, macOS, Unix, Windows
<b>Other Technical Skills</b>	Basecamp, GTM, Hotjar, Typeform

## EXPERIENCE

### Chief Product Officer

01/19 - Now (approx 3.5 year)

- Helped 20 founders with product development and launch of product across many countries including Canada, London, Dubai, USA, Australia, India, Lebanon. Domains touched: Enterprise Blockchain, E-learning, Food, Grocery, Fintech, Home Services.
- Through the products, 3+ million in revenue has been transacted
- For FlyFlair, identified gaps via Google analytics data and helped increase the conversion and in result getting them potential USD 50,000 a year

### Product Manager

03/17 - 12/18 (approx 2 year)

- Built a SAAS Business Intelligence Platform called Kato. Having 5 core developers, that serviced clients across 150+ countries and generating revenue of USD 200k/ year
- Using Kato BI product helped one of the client in identifying potential avenues and helped saved approx USD 1.2 million (in construction domain)
- Work with the marketing, business development, management, product development team and other cross-functional team members to bring features live and reach approx 154 countries

### Software Engineer

02/16 - 03/17 (approx 1 year)

- Worked as a Full stack developer and technology evangelist to optimized to supply chain and to increase order packaging time, worth Rs. 1,00,000/month

### Full Stack Developer InnovAccer

07/15 - 02/16

- Created to Environment to run Artificial Intelligence model to run prediction on healthcare data

### Software Engineer Intern ZOMATO

01/15 - 06/15

- Create Product to map new acquired Urbanspoon restaurant database of 2.5 lakh with Zomato internal restaurant



## **Co-Founder**

07/12 - 07/15 (approx 3 years)

- TechieOasis was a Digital Publishing Company having 7 members and we achieved 42k Alexa rank

## **Vice President**

08/13 - 05/14

## **EDUCATION**

### **B.Tech in Computer Science and Engineering VIT University**

2011 - 2015

Basic Schooling and High School

2004 - 2010

## **ACHIEVEMENTS & CERTIFICATIONS**

### **Developing Innovative Ideas for New Companies: The First Step in Entrepreneurship, Coursera**

May 2014

### **Gamification from University of Pennsylvania, Coursera**

May 2022

### **Guinness World Record holder, Microsoft**

Part of biggest Global development meet.

May 2012

### **Microsoft Technical Associate [.NET], Microsoft**

Oct 2012

### **Optimizing AdSense with Google**

May 2014

