

Hiring software engineer as easy as calling a taxi.

Usama S.

Senior UI/UX Designer

SUMMARY

- Designer specialized in branding, UI/UX & art direction, animations, and micro-interactions;
- Experience working with Figma, Corel Draw, and Adobe suite;
- Good Knowledge of Wireframing, Contextual inquiry, and Interaction design;
- Good skills in Visual communication, comparative analytics, and Storyboarding collaboration;
- Intermediate English;
- Available ASAP.

SKILLS

Main Technical Skills	UI/UX
UI/UX/Wireframing	Adobe Photoshop, Adobe suite, Adobe XD, Corel Draw, Figma

EXPERIENCE

Sr. UI/UX Designer

2022 - Present

Responsibilities:

- Redesigned search to deliver a more usable and delightful experience.
- Conducted benchmarking on product features and design.
- Designing wireframe & multiple products.
- Responsible for finishing projects within deadlines.
- Working with cross-functional teams to turn client requirements into finished apps.

Creative Design Lead

2021 - 2022

Responsibilities:

- Designed and product improvements.
- Conducted landscape and user research.
- Designed the flow of a new E-learning program.

Creative Design Lead

2019 - 2021

Responsibilities:

- Designed a desktop dashboard for revenue forecasting for an internal client, incorporating user research and usability test findings.
- Designed multiple products and wireframing.

Freelance, UI/UX & Graphic Designing

2017 - Present

PROJECTS

- **Swagrun** <https://swagrun.io/>
- **Stubborn Apes Society** <https://stubbornapesociety.com/>
- **Bigfoot** <https://bigfoot-cryptoids.com/>
- **Cake Project** <https://mint.nfttimes.org/>
- **Drinking Frens** <https://drinkingfrens.io/>
- **Karma Bears** <https://www.karmabear.io/>
- **Solanatv.io** <https://solanatv.io/>

EDUCATION

University of Lahore

Bachelor of Science: Computer Science

