Usama S.
Senior Senior UI/UX Designer

SUMMARY

- Designer specialized in branding, UI/UX & art direction, animations, and micro-interactions; - Experience working with Figma, Corel Draw, and Adobe suite; - Good Knowledge of Wireframing, Contextual inquiry, and Interaction design; - Good skills in Visual communication, comparative analytics, and Storyboarding collaboration; - Intermediate English; - Available ASAP.

TECHNICAL SKILLS

Main Technical Skills	UI/UX
UI/UX/Wireframing	Adobe Photoshop, Adobe suite, Adobe XD, Corel Draw, Figma, UI/UX

EXPERIENCE

Sr. UI/UX Designer

2022 - Present
Responsibilities:

• Redesigned search to deliver a more usable and delightful experience.
• Conducted benchmarking on product features and design.
• Designing wireframe & multiple products.
• Responsible for finishing projects within deadlines.
• Working with cross-functional teams to turn client requirements into finished apps.

Creative Design Lead

2021 - 2022
Responsibilities:

• Designed and product improvements.
• Conducted landscape and user research.
• Designed the flow of a new E-learning program.

Creative Design Lead

2019 - 2021
Responsibilities:

• Designed a desktop dashboard for revenue forecasting for an internal client, incorporating user research and usability test findings.
• Designed multiple products and wireframing.

Freelance, UI/UX & Graphic Designing

2017 - Present

PROJECTS

- **Swagrun** https://swagrun.io/
- **Stubborn Apes Society** https://stubbornapesociety.com/
- **Bigfoot** https://bigfoot-cryptoids.com/
- **Cake Project** https://mint.nfttimes.org/
- **Drinking Frens** https://drinkingfrens.io/
- **Karma Bears** https://www.karmabear.io/
- S**olanatv.io** https://solanatv.io/

EDUCATION

University of Lahore
Bachelor of Science: Computer Science