

Vandana K.

UX Researcher

User Interface and Experience Designer (UI/UX)

Profile

- Experienced UX Researcher with 5 years in mixed-methods research, data science, and software engineering. Leverages a technical background to advocate for user needs in innovative B2C products.
- Expertise in leading end-to-end user research practices, with a proven track record in SaaS product development for diverse sectors, including hosting, finance, and social impact.
- Spearheaded quantitative and qualitative research, including surveys, user interviews, and A/B testing, leading to data-driven decision-making and product improvements.
- Successfully collaborated with cross-functional teams, including product managers, developers, and designers, to integrate user insights into product roadmaps, resulting in enhanced customer-centric features and strategic product offerings.
- Proficient in using research tools and technologies such as Looker, Pendo, SUPR-Q evaluation, and natural language processing to conduct comprehensive user research and analysis.
- Experienced in implementing design thinking methodologies and conducting ideation workshops to drive innovation in product development.
- Native English.

Details

United States, New York
VandanaK.@upstaff.com

Skills

UX
UX research