

Camila L.

Middle HubSpot Integration Engineer

SUMMARY

-HubSpot Integration Engineer with over 3 years of hands-on expertise in creating and implementing custom solutions, integrating HubSpot CRM with various platforms.

- Experienced in evaluating technical feasibility, estimation and commercial proposals elaboration during sales processes.

- Proficient Hubspot API development and third-party API integrations, delivering data synchronization and custom integrations and workflows. Mostly with PHP, Symfony framework and middleware such as RabbitMQ, deployed to Docker containers.

- Skilled in designing processing workflows and data structures for custom business processes, migrations and maintaining analytics tools like Google Tag Manager and Google Analytics for enhanced system monitoring.

- Additional expertise in Python, Swift, Kotlin, mostly used for integrations. Certified in Microsoft Azure AI Fundamentals,

TECHNICAL SKILLS

Main Technical Skills	HubSpot, Symfony (4 yr.), Hubspot API (4 yr.), PHP 8.1 (5 yr.)
Programming Languages	JavaScript, PHP, Python, Swift
UI Frameworks, Libraries, and Browsers	Bootstrap, SASS
PHP Frameworks	Symfony (4 yr.)
Data Analysis and Visualization Technologies	Google Analytics, Google Tag Manager, Looker Studio
Databases & Management Systems / ORM	Microsoft SQL Server, MySQL (5 yr.)
Version Control	BitBucket, Git, GitHub (5 yr.), GitLab
Virtualization, Containers and Orchestration	Docker, Docker Compose



UI/UX/Wireframing	Figma
Platforms	HubSpot
SDK / API and Integrations	Hubspot API (4 yr.)
Message/Queue/ Task Brokers	RabbitMQ
Other Technical Skills	Combine, Compose

EXPERIENCE

HubSpot Integration Engineer, (PHP, Symfony, Docker, Hubspot CRM, API), Cyberclick Argentina S.L

August 2021 - Present

- Customizing and integrating HubSpot with other systems and platforms, designing tailored architectures for specific client needs.
- Pre-sales and initial estimations and commercial proposals elaboration
- Act as a technical liaison with clients, managing part of the communication and project planning, ensuring that client objectives are met.
- Monitoring and updating solutions in HubSpot and other systems, addressing technical issues and optimizing processes.
- Pre-sales and sales processes leading technical evaluation, assessing the feasibility of projects and identifying specific requirements and challenges.
- Design data structures for migrations and maintain tools such as Google Tag Manager and Google Analytics.

EDUCATION

KeepCoding - Tech School, Fullstack Mobile Bootcamp (IOS & Android)

November 2022 - September 2023) (7 months + final project program)

- Swift (Swift UI, UI Kit, Combine, Core Data, Keychain)
- Android/Kotlin & Jetpack Compose
- Figma
- Firebase
- Vapor
- Design patterns (MVVM, MVC, VIPER)
- Testing

Fundación Esplai - Barcelona

April 2021 - July 2021

- Technological Knowledge AI & Machine Learning (285 hours)
- Python (285 hours)

National University of Córdoba, Argentina

March 2013 - May 2019



Degree in Law (five-year undergraduate program)

CERTIFICATIONS

Microsoft Certified Azure AI Fundamentals (AI-900)

Microsoft | June 2021

