

IMPERIA X Digital Agency

Expert Digital Agency | Websites + SEO + Ads + SMM | 12 years | 50+ projects

SUMMARY

IMPERIA X | Digital Agency | Founder & Marketing Lead | 2014 - Present

We build websites that sell + traffic that brings clients.

12 years experience. 50+ projects. In-house team: Developers, SEO, PPC, SMM, Designers.

SERVICES:

- Website Development: Corporate sites, Landing Pages, E-commerce, Web Apps
- Paid Traffic: Google Ads, Meta Ads, Context
- Growth: SEO, SMM, Analytics, CRO

KEY PROJECT:

Beer Brand 379 - Full Launch

- Developed conversion landing page
- Launched Google Ads + Meta Ads
- SEO + Analytics setup
- Goal: First 1000 sales

Case: <https://offers.arevian.studio/o/379beer>

PORTFOLIO: <https://t.me/OfficialImperiaX>

Location: Tsaghkadzor, Armenia | Languages: AM, RU, EN, GR

TECHNICAL SKILLS

Main Technical Skills	Digital Marketing (11 yr.), Facebook Ads API (11 yr.), SMM (10 yr.)
Programming Languages	PHP (12 yr.)
Salesforce Ecosystem	Google Ads (11 yr.)
Social Media Marketing	Google Ads (11 yr.)
Other Technical Skills	Lending (12 yr.)

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