

Obed Sfiso Nkosi

Junior Computer Applications Technology Professional

SUMMARY

The engineer possesses a robust foundation in Computer Applications Technology with a proficiency in key software including Microsoft Office, Photoshop, and programming languages such as Python. A graduate from Nigel High School with a National Senior Certificate, the engineer has shown a proficiency for technical problem-solving and a results-oriented approach to tasks. Notable achievements include the running of successful Facebook and Google Ads campaigns which highlight expertise in leveraging digital marketing tools for targeted outreach. Despite a lack of detailed project experience or advanced qualifications, the engineer demonstrates potential as a tech-savvy professional with practical skills relevant to entry-level positions in tech industries.

TECHNICAL SKILLS

Main Technical Skills	Office 365, Adobe Photoshop, Python, NFT, Facebook Ads API
Programming Languages	Python
UI Frameworks, Libraries, and Browsers	XML
Data Analysis and Visualization Technologies	Data Analysis
Databases & Management Systems / ORM	MS SQL Server Management Studio
UI/UX/Wireframing	Adobe Photoshop
Project Management & Administration	Communication Skills, Technical Writing
Platforms	Microsoft Power Platform
BlockChain and Decentralized Software	NFT
Third Party Tools / IDEs / SDK / Services	Office 365

QA, Test Automation, Security	QA Automation
Soft Skills	Research Skills

WORK EXPERIENCE

CRM Manager / Sales Person, CRM Management and Sales Optimization

Duration: Unspecified in Resume

Summary: Managed and optimized customer dashboard CRMs to enhance sales processes and client interactions

Responsibilities: Managing customer dashboard CRMs, automating workflows, following up with potential clients, and handling detailed presentation and sales of insurance products

Technologies: CRM platforms like Go High-level

Digital Marketer, Digital Marketing and Advertising

Duration: Unspecified in Resume

Summary: Executed digital marketing campaigns using social media and Google Ads

Responsibilities: Running Facebook and Google Ads, developing digital marketing and advertising strategies

Technologies: Facebook Ads, Google Ads

EDUCATION

- **National Senior Certificate**

A solid academic foundation with a focus in Computer Applications Technology.

2017 - 2021

CERTIFICATION

- **Matric Certificate**

Acquired through Nigel High School, includes subjects like English, Afrikaans, Mathematics, Life Orientation, Business Studies, Computer Applications Technology, and Physical Science.