

Hiring software engineer as easy as calling a taxi.

# Obed Sfiso Nkosi

## Computer Applications Technology Professional

### SUMMARY

The engineer possesses a robust foundation in Computer Applications Technology with a proficiency in key software including Microsoft Office, Photoshop, and programming languages such as Python. A graduate from Nigel High School with a National Senior Certificate, the engineer has shown a proficiency for technical problem-solving and a results-oriented approach to tasks. Notable achievements include the running of successful Facebook and Google Ads campaigns which highlight expertise in leveraging digital marketing tools for targeted outreach. Despite a lack of detailed project experience or advanced qualifications, the engineer demonstrates potential as a tech-savvy professional with practical skills relevant to entry-level positions in tech industries.

### SKILLS

<b>Main Technical Skills</b>	Microsoft Office 365, Adobe Photoshop, Python, NFT, Facebook Ads API
<b>UI Frameworks, Libraries, and Browsers</b>	XML
<b>Data Analysis and Visualization Technologies</b>	Data Analysis
<b>Databases &amp; Management Systems / ORM</b>	MS SQL Server Management Studio
<b>Project Management &amp; Administration</b>	Communication Skills
<b>Platforms</b>	Microsoft Power Platform
<b>QA, Test Automation, Security</b>	QA Automation
<b>Soft Skills</b>	Research Skills
<b>Other Technical Skills</b>	Technical Writing

## WORK EXPERIENCE

### CRM Manager / Sales Person, CRM Management and Sales Optimization

**Duration:** Unspecified in Resume

**Summary:** Managed and optimized customer dashboard CRMs to enhance sales processes and client interactions

**Responsibilities:** Managing customer dashboard CRMs, automating workflows, following up with potential clients, and handling detailed presentation and sales of insurance products

**Technologies:** CRM platforms like Go High-level

### Digital Marketer, Digital Marketing and Advertising

**Duration:** Unspecified in Resume

**Summary:** Executed digital marketing campaigns using social media and Google Ads

**Responsibilities:** Running Facebook and Google Ads, developing digital marketing and advertising strategies

**Technologies:** Facebook Ads, Google Ads

## EDUCATION

- **National Senior Certificate**

A solid academic foundation with a focus in Computer Applications Technology.  
2017 - 2021

## CERTIFICATION

- **Matric Certificate**

Acquired through Nigel High School, includes subjects like English, Afrikaans, Mathematics, Life Orientation, Business Studies, Computer Applications Technology, and Physical Science.