

Suzanne Fanton

Middle Hubspot Integration Specialist

SUMMARY

International marketing manager with strong communication skills in 4 languages and project management experience, certified by Hubspot.

TECHNICAL SKILLS

Main Technical Skills	Project Management
Databases & Management Systems / ORM	Airtable
Collaboration, Task & Issue Tracking	Atlassian Trello, Notion
Third Party Tools / IDEs / SDK / Services	Excel
Platforms	monday.com, WordPress, Zendesk, Zoom
Project Management & Administration	Project Management
Other Technical Skills	French, Hubspot Marketing Hub, HubSpot Sales Hub

With 5 years user experience and several HubSpot certifications and client-facing experience as a sales assistant with clients like Hardman Design, I bring both technical proficiency and a client-first mindset to every project.

In my recent role as an International Marketing Manager, I've successfully managed multilingual marketing campaigns and an international team (English, French and German). I have implemented Hubspot, imported data, contributed to creating APIs to connect our CRM and set up Hubspot scoring system based on our business goals. I am familiar with Zendesk, Make, Trello and IA tools to streamline operations. My ability to deliver tailored solutions while building strong relationships makes me confident I can drive success for your global B2B clients.