



Suzanne Fanton

Middle Hubspot Integration Specialist

SUMMARY

International marketing manager with strong communication skills in 4 languages and project management experience, certified by Hubspot.

TECHNICAL SKILLS

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| Main Technical Skills | Project Management |
| Databases & Management Systems / ORM | Airtable |
| Collaboration, Task & Issue Tracking | Atlassian Trello, Notion |
| Third Party Tools / IDEs / SDK / Services | Excel |
| Platforms | monday.com, WordPress, Zendesk, Zoom |
| Project Management & Administration | Project Management |
| Other Technical Skills | French, Hubspot Marketing Hub, HubSpot Sales Hub |

With 5 years user experience and several HubSpot certifications and client-facing experience as a sales assistant with clients like Hardman Design, I bring both technical proficiency and a client-first mindset to every project.

In my recent role as an International Marketing Manager, I've successfully managed multilingual marketing campaigns and an international team (English, French and German). I have implemented Hubspot, imported data, contributed to creating APIs to connect our CRM and set up Hubspot scoring system based on our business goals. I am familiar with Zendesk, Make, Trello and IA tools to streamline operations. My ability to deliver tailored solutions while building strong relationships makes me confident I can drive success for your global B2B clients.